

Parallel Session Agenda
Wednesday, 26 October 2016

Parallel Sesion 1

| Room | Time | Paper and Author |
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| Track : Entrepreneurship in Learning Organization | | |
| Tulip 1 | 13.00 – 14.30 | <ol style="list-style-type: none"> 1. Collective Creativity within the Animation Industry in Malaysia. (Paper Code: ISCLO-024) 2. Towards a Framework for ICT-Based Entrepreneurship Development through Business Incubation Processes: Case Study of a Techno Park. (Paper Code: ISCLO-039) 3. Scrutinizing Small Business Entrepreneur Learning through the Objection of ICT Adoption. (Paper Code: ISCLO-048) 4. Identification of Entrepreneurship Barriers among University Students in Indonesia. (Paper Code: ISCLO-057) 5. Factors Affecting The Intentions of Students to be Enterpreneurs Base on Theory of Planned Behaviour (TPB) (Study at Telkom University 2012 and 2013). (Paper Code: ISCLO-071) |
| Track : Finance in Learning Organization | | |
| Tulip 2 | 13.00 – 14.30 | <ol style="list-style-type: none"> 1. Participative Budgeting, Organizational Commitment, and Performance. (Paper Code: ISCLO-019) 2. Accrual Based Governmental Accounting Standards Implementation Factors. (Paper Code: ISCLO-008) 3. Impact of Opportunistic Managerial Behavior and Corporate Governance on Firm Value (Case At PT. Krakatau Steel, Tbk.). (Paper Code: ISCLO-023) 4. The Effect of Capital Structure on Company Financial Performance in the Field of Information and Communication Technology Listed in Indonesian Stock Exchange. (Paper Code: ISCLO-031) 5. Designing Internal Audit Process on Infrastructure Project in Indonesia Based on PMBOK 5th Edition (Case Study: Fiber Optic Installation Project by Company X). (Paper Code: ISCLO-034) 6. Analysis of Impairment Asset And The Impact On Profitability, Capital Structure, And Market Value Of Listed Companies In Indonesia. (Paper Code: ISCLO-038) |
| Track : Finance in Learning Organization | | |
| Lili 1 | 13.00 – 14.30 | <ol style="list-style-type: none"> 1. Against Efficiency Effect Analysis Liquidity and Working |

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| | | <p>Capital Contribution Against the Working Capital Requirement (Case Study PT. Industri Telekomunikasi Indonesia). (Paper Code: ISCLO-034). (Paper Code: ISCLO-040)</p> <p>2. Analysis of the Influence of the World's Oil Prices, Inflation, Interest Rate, and Rupiah / US Dollar Exchange Rate on the Return of Mining Sector's Shares Registered in Indonesia Stock Exchange in 2010 – 2015. (Paper Code: ISCLO-041)</p> <p>3. The Impact of Capital Expenditures, Operational Expenditures, Financial Expenditures, Market to Book Value Ratio, Sales Growth and Operational Cash Flow on Working Capital Management of The Telecommunication Companies Listed in Indonesia Stock Exchange for The Period Of 2010-2014. (Paper Code: ISCLO-046)</p> <p>4. Effect of Earnings Management, Liquidity Ratio, Leverage Ratio, Activity Ratio, Profitability Ratio and Firm Size to Stocks Return (Study in Go Public Telecommunication Companies in Indonesia Stock Exchange Period 2010-2014). (Paper Code: ISCLO-050)</p> <p>5. The Effect of Inflation, Interest Rate, Exchange Rate, Return on Assets (ROA), and Debt Ratio (DER) on Stock Return (Case Study on Telecommunications Subsector Listed in Indonesia Stock Exchange Period 2011-2015). (Paper Code: ISCLO-059)</p> <p>6. Tax Aggressiveness, Profitability, and Social Responsibility Disclosure: Evidence from Indonesia. (Paper Code: ISCLO-066)</p> |
| Track : Marketing in Learning Organization | | |
| Lili 2 | 13.00 – 14.30 | <p>1. The Impact of E-Commerce Website Design on Customer Online Trust and Perceived Risk towards Purchase Intention in Jakarta. (Paper Code: ISCLO-010)</p> <p>2. Retail Service Quality Scale in the Context of Indonesian Traditional Market. (Paper Code: ISCLO-011)</p> <p>3. The Role of Communication Effectiveness, Service Quality, Relationship Quality on Developing Customer Loyalty in Enterprise Service Division PT. Telkom Indonesia Tbk. (Paper Code: ISCLO-017)</p> <p>4. Impact of Customer Experience on Customer Satisfaction and Loyalty on Plasa Telkom. (Paper Code: ISCLO-018)</p> <p>5. Factors Influencing E-Money Adoption. (Paper Code: ISCLO-021)</p> <p>6. The Influence of ICT-Based Customer Value Creation Performance and Customer Win Back Performance on</p> |

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| | | <p>Customer Trust Of Mobile Telecommunication Service Companies In Indonesia. (Paper Code: ISCLO-025)</p> <p>7. The Effect of The Promotion and Product Quality on Indihome Purchase Decision (Case Study : Witel Bandung). (Paper Code: ISCLO-027)</p> <p>8. Factors of Modified UTAUT Model Affecting The Consumer Decision in Using Kios Tiket Mandiri (KTM) in Purchasing Indonesia Train Tickets. (Paper Code: ISCLO-072)</p> <p>9. Instant Messenger Application Adoption Measurement: form Indonesians and Malasians Perspectives. (Paper Code: ISCLO-063)</p> |
| Track : Strategy and ICT in Learning Organization | | |
| Ballroom | 13.00 – 14.30 | <p>1. Business Intelligence Model Development to Maximize University Lecturer Performance Measurement. (Paper Code: ISCLO-012)</p> <p>2. Purposing Division Strategy for Pharmaceutical Producer in the Bloody Market. (Paper Code: ISCLO-030)</p> <p>3. Strategy Formulation of Patrakom’s Business Portfolio Post-Acquisition by Telkom. (Paper Code: ISCLO-036)</p> <p>4. Double-Layered Scheme of Protection to Meet Environmental and Business Challenge: A Case Study in MM2100 Industrial Estate (IE). (Paper Code: ISCLO-044)</p> <p>5. The Exploration of Influential Factors toward Competitive Advantage on Digital Application Startup: Case Study on Indigo Incubator Program of Telkom. (Paper Code: ISCLO-045)</p> <p>6. Linguistic Features and Positioning Variation of Indonesian Multinational Companies’’Slogans . (Paper Code: ISCLO-065)</p> <p>7. Development of Student's Worksheet-Based Mobile Application Using Augmented Reality Technology. (Paper Code: ISCLO-020)</p> <p>8. Diffusion of Innovations Theory Revisited: A Philosophical Interpretation and a Potential Application. (Paper Code: ISCLO-022)</p> <p>9. Study of Machine-to-Machine (M2M) Program in Bandung City (Based on Ridwan Kamil’s Twitter @ridwankamil in the period of 16 September 2013 until 31 July 2015). (Paper Code: ISCLO-068)</p> |

Parallel Sesion 2

| Room | Time | Paper and Author |
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| Track : Human Resource Management in Learning Organization | | |
| Tulip 1 | 13.00 – 14.30 | <ol style="list-style-type: none"> 1. Motivational Influence on Employee Performance PT. Telekomunikasi Indonesia, Tbk Telkom Area of Central Jakarta. (Paper Code: ISCLO-009) 2. Knowledge Management System Model for Learning Organizations. (Paper Code: ISCLO-013) 3. A Model of Work Related Self-directed learning (WRSDL) as the Basis for Organizational Learning. (Paper Code: ISCLO-026) 4. Organizational Culture Design for Learning The Experience of Universitas Terbuka. (Paper Code: ISCLO-033) 5. Learning Culture Assessment and Its Influence on Knowledge Creation Process (A Case Study of PT Pindad (Persero)). (Paper Code: ISCLO-035) 6. Comparison of Job Characteristics Among Generational Cohorts: A Case Study in the Office of Telkom Regional II Jakarta. (Paper Code: ISCLO-037) |
| Track : Human Resource Management in Learning Organization | | |
| Tulip 2 | 14.30 – 16.00 | <ol style="list-style-type: none"> 1. Maturity Assessment of Knowledge Management at PT. XYZ: Case Study at A Telecommunication Operator in Indonesia. (Paper Code: ISCLO-047) 2. The Influence of Knowledge Management on Employees Performance (Case Study on Technician at PT. Telkom Akses Solo). (Paper Code: ISCLO-049) 3. Factors Affecting The Acceptance of Knowledge Management System in Malaysian Higher Education Institutions. (Paper Code: ISCLO-051) 4. The Influence of Organizational Culture Factors on Knowledge Sharing Implementation at Kantor Distribusi PT Perusahaan Listrik Negara (Persero) Distribusi Jawa Barat. (Paper Code: ISCLO-052) 5. The Influence of Employee Engagement Factors Towards Employee Performance in Disribution Office PT Perusahaan Listrik Negara (Persero) Distribution West Java. (Paper Code: ISCLO-053) 6. The Influence of Employee Engagement Towards Employee Perfomance in PT Studio Cilaki Empat Lima Bandung. (Paper Code: ISCLO-054) |
| Track : Human Resource Management in Learning Organization | | |
| Lili 1 | 14.30 – 16.00 | <ol style="list-style-type: none"> 1. Performance and Organizational Learning Under The Focus |

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| | | <p>of Organizational Theories. (Paper Code: ISCLO-001)</p> <ol style="list-style-type: none"> 2. Augmenting Organizational Commitment through Talent Management Practices (A Case Study of National Electric Power Regulatory Authority in Pakistan). (Paper Code: ISCLO-002) 3. Analysis Factor of Motivation That Influence Drivers Who Using Uber Application in Uber Bandung. (Paper Code: ISCLO-003) 4. The Influence of Leadership Style to Employees Satisfaction (Case Study of PT. X). (Paper Code: ISCLO-004) 5. Are There Any Possibility Learning Organization Improve The Professional Educator Performance? (Learning Organization in Higher Education). (Paper Code: ISCLO-006) 6. Knowledge Management Readiness Assessment Study Case: Human Capital Directorate – PT ANTAM (Persero) Tbk. (Paper Code: ISCLO-007) |
| Track : Human Resource Management in Learning Organization | | |
| Lili 2 | 14.30 – 16.00 | <ol style="list-style-type: none"> 1. The Influence of Team Diversity and Client’s Uncertainty to Team Conflict that Leads to Team Performance in Pre-Consulting Phase. (Paper Code: ISCLO-056) 2. Learning Organization and The Impact on Competence in Organizations (Case Study on Technician at PT. Telkom Akses Solo). (Paper Code: ISCLO-058) 3. The Effect of Organizational Culture on Employee Performance in PT Telekomunikasi Indonesia Persero (Tbk) WITEL Sumsel. (Paper Code: ISCLO-060) 4. Cataalyst Method to Motivate Students Communication Interactivity in Critical Thinking. (Paper Code: ISCLO-061) 5. The Effect of Total Quality Management Factors on Employee Satisfaction in Telkom University. (Paper Code: ISCLO-067) 6. Analysis of Intellectual Capital Based on Quantity, Quality, and Systematic (QS) Assessment: Case Study of 7 Industrial Center in Bandung, Indonesia. (Paper Code: ISCLO-069) 7. The influence of Non-physical Working Environment to Performance of Business Account Manager of Telkom Regional 1 Sumatera. (Paper Code: ISCLO-070) |
| Track : Marketing in Learning Organization | | |
| Ballroom | 14.30 – 16.00 | <ol style="list-style-type: none"> 1. The Story of Urban and Regional Economics: Economic Impact of Major Shopping Malls in Greater Jakarta. (Paper Code: ISCLO-028) |

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| | | <ol style="list-style-type: none"> 2. The Influence of Gronroos's Service Quality Model on Triple Play's Customer Satisfaction. (Paper Code: ISCLO-029) 3. Analysis of Customers Requirements of XYZ Resto POS System of PT. XYZ Using Quality Function Deployment. (Paper Code: ISCLO-042) 4. E-Marketing Application Design For Improving SME's Competitiveness In Lombok Island – Indonesia. (Paper Code: ISCLO-043) 5. Analysis of Zalora Online Marketplace Application from The Perspective of Unified Theory of Acceptance and Use of Technology (UTAUT). (Paper Code: ISCLO-055) 6. Analyzing Online-Web Railway Ticket Reservation Service Adoption Using Modified Unified Theory of Acceptance and Use of Technology 2. (Paper Code: ISCLO-062) 7. Instant Messenger Application Adoption Measurement: from Indonesians and Malaysians Perspectives. (Paper Code: ISCLO-063) 8. A Comparative Service Quality Analysis of Customer's and Manager's Perceptions: Case Study Indihome Bandung. (Paper Code: ISCLO-064) 9. The Implementation of Six Sigma to Optimize Triple-play Service Delivery. (Paper Code: ISCLO-073) 10. Customer Preference Using Internet Banking. (Paper Code: ISCLO-074) |
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